

SPONSORSHIP

Lubbock SHRM

LUBBOCKSHRM.ORG



Lubbock SHRM Chapter #186
PO Box 64183
Lubbock, Texas 79464

Lubbock SHRM

What is Lubbock SHRM?

The Lubbock Chapter of the Society for Human Resources Management (SHRM) serves the West Texas area. While affiliated with National SHRM, the chapter operates independently to provide a wide variety of professional development and networking opportunities for area HR professionals to grow together. The Chapter's diverse membership represents large and small corporations and organizations in the area and ranges in experience from entry level to senior level individuals.

Vision

Lubbock SHRM strives to engage members and provide every opportunity to promote excellence in the Human Resource profession and the communities we serve.



Why Sponsor?

Connect with customers



MAKE AN IMPACT WITH OUR MEMBERS

Gain access to over 200 of Lubbock's best and brightest HR professionals!

LSHRM is the best way to reach your target HR market in West Texas.

LSHRM has been serving the HR community for over 30 years

We have 200+ members, representing nearly 150 companies

Our monthly luncheon programs host world-class local and national speakers and attract up to 130 attendees

[Learn More](#)



Lubbock SHRM Monthly Meetings

Visit with HR Decision Makers

Sponsorship Opportunities

Elite Sponsorship \$2,000* (Special Programs Only)

- Personal introduction by the Chapter President or designee and 5-10 minutes to address the audience to promote your company, products and services.
- A skirted sponsor table to display your products/services at the event.
- Distribution of marketing information or gift provided by sponsor placed at each attendee's chair.
- Logo recognition posted on the LSHRM website for the month of Sponsorship.
- Two advertising/marketing e-blast sent to all registered LSHRM members (200+) during the month of Sponsorship.
- 2 luncheon tickets.

Partner Sponsorship \$1,250 (Best Value)

- Sponsor three meetings for the price of two!
- Personal introduction by the Chapter President or designee and 3-5 minutes to address the audience to promote your company, products and services.
- A skirted sponsor table to display your products/services at the event.
- Distribution of marketing information or gift provided by sponsor placed at each attendee's chair.
- Logo recognition posted on the LSHRM website for the month of Sponsorship.
- Two advertising/marketing e-blast sent to all registered LSHRM members (200+) during the month of Sponsorship.
- 2 luncheon tickets.

Supporter Sponsorship \$625 Online Sponsorship \$350

- Personal introduction by the Chapter President or designee and 3-5 minutes to address the audience to promote your company, products and services.
 - A skirted sponsor table to display your products/services at the event.
 - Distribution of marketing information or gift provided by sponsor placed at each attendee's chair.
 - Logo recognition posted on the LSHRM website for the month of Sponsorship.
 - Two advertising/marketing e-blast sent to all registered LSHRM members (200+) during the month of Sponsorship.
 - 2 luncheon tickets.
- Sponsor logo posted on the home page of Lubbock SHRM's website during the promotion of the event.
 - Two advertising/marketing e-blast sent to all registered LSHRM members (200+) during the month of Sponsorship.
 - Sponsorship recognition on Lubbock SHRM's Social Media platforms before and after the sponsored event.
 - 2 luncheon tickets.

Contact the Sponsorship Chair at Ibkshrmsponsorship@gmail.com for more details or to create your own sponsorship package

**exclusive sponsor*



Lubbock SHRM Happy Hour / Networking Events

Mix & Mingle with HR Pros!

Sponsorship Opportunities

Gold Sponsorship \$1,000

- Sponsor logo posted on the home page of Lubbock SHRM's website during the promotion of the event.
- Sponsor logo included on a minimum of one weekly Lubbock SHRM email to over 200 of our contacts, encouraging attendance at the event and recognition of being a Lubbock SHRM sponsor
- Sponsorship recognition on Lubbock SHRM's Social Media platforms before and after the sponsored event.
- Personal Introduction of your sponsorship by a Lubbock SHRM Board Member and a 2-3-minute presentation to event attendees to promote your company, products, and services.

Silver Sponsorship \$500

- Sponsor logo posted on the home page of Lubbock SHRM's website during the promotion of the event.
- Sponsor logo included on a minimum of one weekly Lubbock SHRM email to over 200 of our contacts, encouraging attendance at the event and recognition of being a Lubbock SHRM Meeting sponsor
- Sponsorship recognition on Lubbock SHRM's Social Media platforms before and after the sponsored event.

Bronze Sponsorship \$250

- Sponsor logo posted on the home page of Lubbock SHRM's website during the promotion of the event.

Contact the Sponsorship Chair at lbkshrmsponsorship@gmail.com for more details