



SPONSOR LUBBOCK SHRM

Lubbock SHRM proudly represents over 250 HR members in the Lubbock area. Our Chapter has a growing membership of human resource professionals representing a variety of industries, company sizes and needs throughout Lubbock and the surrounding areas. We have been nationally recognized with the SHRM Excel Platinum, Pinnacle, Foundation Chapter Champion and Outstanding Student Chapter awards elevating the chapter to a higher standard of excellence.

Lubbock SHRM values our Partner Sponsors and offers several options to showcase your HR products and services.

Monthly Meeting Sponsorships

Spotlight Sponsor - \$500

- Logo placement on meeting advertisements and Lubbock SHRM Homepage with a direct link to the sponsor's website during the sponsored month
- Social media ad pinned on Lubbock SHRM Facebook page during sponsorship month
- Complimentary meals for 2 Sponsor Representatives
- Sponsorship booth provided in the meeting room
- Material placement on luncheon tables
- Sponsorship introduction and acknowledgement
- Up to 5 Minutes to address the audience

Table Sponsor - \$250

- Logo placement on meeting advertisements
- Complimentary meals for 2 Sponsor Representatives
- Sponsorship booth provided in the meeting room
- Material placement on luncheon tables
- Sponsorship acknowledgement

Special Programs Sponsorships

Platinum Sponsor - \$1,500

- Front logo placement on all promotional materials, handouts and Lubbock SHRM Homepage with a direct link to the sponsor's website during the sponsored month
- Social media ad pinned on Lubbock SHRM Facebook page during sponsorship month
- Complimentary meals for 3 Sponsor Representatives
- Sponsorship booth provided in the meeting room
- Material placement on luncheon tables
- Sponsorship introduction and acknowledgement
- Up to 10 Minutes to address the audience at the start of the program

Gold Sponsor - \$1,000

- Logo placement on program emails, handouts and Lubbock SHRM Homepage with a direct link to the sponsor's website during the sponsored month

- Social media ad pinned on Lubbock SHRM Facebook page during sponsorship month
- Complimentary meals for 2 Sponsor Representatives
- Sponsorship booth provided in the meeting room
- Material placement on luncheon tables
- Sponsorship introduction and acknowledgement
- Up to 5 Minutes to address the audience upon return from the intermission

Silver Sponsor - \$250

- Logo placement on meeting advertisements
- Complimentary meals for 2 Sponsor Representatives
- Sponsorship booth provided in the meeting room
- Material placement on luncheon tables
- Sponsorship acknowledgement

Website Sponsorships

Premium Webpage Ad - \$750

- 6 Month Featured Sponsor Ad space on Lubbock SHRM Website including link to Sponsor's home webpage
- Web ad included on all landing pages
- 6 Social media posts featured on the Lubbock SHRM Facebook and Twitter feed

Standard Webpage Ad - \$500

- 3 month Standard Sponsor Ad space on Lubbock SHRM Website including link to Sponsor's home webpage
- Web ad included on all landing pages
- 1 Social media post featured on the Lubbock SHRM Facebook and Twitter feed